

Omri Eliav

Senior Product Designer

Snyk — AI Trust Platform

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🌐 uxomni.com (ReviewerWatching)

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📍 Israel

PROFILE

For 25+ years I have designed beautiful, easy-to-use, successful products across cybersecurity (~15y), AI, healthcare, Dev tools, AgTech, and more. I bring an end-to-end perspective: product strategy, interaction design, visual craft, and enough technical depth to make handoff irrelevant. I'm most effective in complex domains — turning technically dense systems into experiences that feel clear and obvious, then carrying that clarity through design and into production.

I work best in a true product partnership. PMs can expect a collaborator who thinks in outcomes and product strategy. Engineers get a designer who understands the stack and speaks their language.

SELECTED WORK

Snyk EVO

2024 – 2025

Security platform for AI applications, built within Snyk's Incubation and Innovation division. Led product design from inception — evolving a threat-modeling tool into a full enterprise-grade platform.

AI Security

Platform Design

Product Strategy

Helios

2022 – 2024

Runtime observability tool for software development teams. Founding designer — from design system through product concepts and paradigms to production code. Acquired by Snyk in 2024.

Developer Tools

Observability

Design Systems

Beewise

2021 – 2022

AI-powered autonomous robotic beehives. Led UX and design from early prototype through mature product — remote management interfaces, monitoring, and cross-hardware UX for beekeepers managing colonies across orchards.

AgTech

Robotics

AI & Computer Vision

Viz.ai

2019 – 2021

Mobile healthcare coordination app used across 600+ US hospitals. Transformed a viewer into a comprehensive care-coordination platform covering imaging analysis, alerting, workflow management, and patient tracking.

Healthcare AI

Mobile-First

iOS & Android

Skycure

2014 – 2019

Mobile security management console for enterprise fleets. Founding designer — led UX and design from scratch through the Symantec acquisition. 2M app users, 32 Fortune 500 customers.

Mobile Security

Enterprise UX

Acquired by Symantec

EXPERIENCE

- Senior Product Designer** Jan 2024 – Present
Snyk
Driving product design within the Emerging Technologies & Solutions Office on the AI Trust Platform — shaping how developers secure and trust AI-driven systems.
- User Experience & Design Leader** May 2022 – Jan 2024
Helios (part of Snyk)
Led UX and design for a developer-focused observability and runtime intelligence platform, later acquired by Snyk.
- User Experience & Design Leader** Jun 2021 – May 2022
Beewise — Automated Beekeeping
Owned the end-to-end experience for AgTech hardware and software combining robotics, computer vision, and IoT for autonomous beehive management.
- User Experience & Design Leader** Dec 2019 – Jun 2021
Viz.ai
Led design for AI-powered healthcare products that accelerate diagnosis and care coordination in time-critical clinical workflows.
- User Experience & Design Leader** Jul 2017 – Dec 2019
Symantec
Led UX for enterprise mobile security products following the acquisition of Skycure.
- User Experience & Design Leader** Feb 2014 – Jul 2017
Skycure (acquired by Symantec)
Defined and led the experience for a mobile threat defense platform from early stage through acquisition.
- Senior User Experience & Design Leader** Jan 2013 – Mar 2014
Akamai Technologies
Led UX for Cloud Security (KONA) products — user research, interaction and UI design, information architecture, enterprise integrations, prototyping, and web client-side consultancy.

EXPERTISE

Strategy & Systems

Product Strategy, Vision & Thinking

Complex Systems UX & Conceptual Modeling

Rapid Prototyping & Concept Validation

Design Craft

Empathy & Listening

Interaction Design & Information Architecture

Design Systems & Components (Figma+code)

Usability & Human-Centered Design

Microcopy & UX Writing

Accessibility & Inclusive Design

UX Research

Engineering & AI

Frontend Development (HTML, CSS, JavaScript, React)

Design-Engineering Collaboration (UX-Engineering)

AI-Augmented Product Design

Agentic UX & AI-Assisted Workflows

Domains

Cybersecurity (15+ years)

AI / ML Products

Developer Tools

Healthcare

AgTech / Robotics

and more...

EXPERIENCE (CONTINUED)

● **User Experience & Design Leader** Sep 2007 – Dec 2012
IBM

Led UX for Rational Security products — research, requirement analysis, interaction and UI design, information architecture, specifications, visual design, and prototyping.

● **User Experience Designer** Sep 2006 – Sep 2007
Watchfire (acquired by IBM)

Led interaction design, user research, and requirement analysis; information architecture, behavior specifications, visual design, and prototyping.

● **User Experience Designer** Apr 2004 – Apr 2006
MTS

Led design and UI quality across an evolving application suite, including specification, visual/UI design, prototyping, and client-side development consultancy.

● **User Experience Designer** Mar 2003 – Apr 2004
ImageID

Designed interfaces across software and hardware platforms, product specifications, usability testing, and web client technology consulting.

● **UI / Art Director** Sep 1999 – Oct 2001
Cydoor

Designed and developed interfaces for web and desktop products and led a small design team.

● **User Experience Consultant** Nov 2001 – Sep 2007
guiguy

Independent practice offering design, research, analysis, and evaluation across interaction design, UI, visual design, and prototyping.

EDUCATION

Human-Computer Interaction
Stanford University
Certification

BA Studies, Visual Communication
The School of Visual Communication
(GOREN), Jezreel Valley
1995 – 1999